

## **Existing project work being carried out in 2012/13**

This work is over and above the routine work carried out by the team.

- 1 Development of the Recycling Champions scheme
- 2 Promotion of the addition of plastic pots, tubs and trays to the blue bin scheme including:-
  - redesigning signs, vehicle liveries, stickers, calendars, radio adverts (Cambridge Matters articles and posters)
- 3 Route Optimisation work – communication with residents including stickers, letters, press releases, radio adverts
- 4 Contamination of recycling bins at flats including
  - working with Housing and other stakeholders
  - redoing the flats leaflet
- 5 RECAP Partnership work including
  - Love Food Hate Waste campaign
  - Wear It Love It Share It campaign
- 6 Give and Take Days
- 7 Changing colleges and schools to chargeable commingled collections
- 8 Facilitation of Waste Analysis project
- 9 DCLG bid
- 10 Installation of new recycling sites and banks
- 11 Implementation of clear sacks for recycling
- 12 Reduce the number of unapproved additional black bins
- 13 Increasing recycling at flats
- 14 Small WEEE promotions project
- 15 Facebook page

## **Project work being considered for 2013/14**

- 1 Changing remaining flats with segregated recycling collections to commingled collections (Linked to Route Optimisation project)
- 2 Second black bin work – to continue work across the whole city.
- 3 DCLG food waste for flats – if successful with funding
- 4 Partnership waste prevention and recycling projects
- 5 Investigation ways in which we may be able to increase metal recycling, exploring possible external funding streams.

## **Work being carried out under successful bid for £7,000 for targeted communication for students living in tenanted properties including HMO's**

- 1 Purchase and promotion of bicycle seat covers promoting our Facebook page
- 2 Attending Freshers Fairs
- 3 Advertising regularly in Varsity and Cambridge Student
- 4 Flyers for Freshers Fairs – these can also be used for sticking on internal bins
- 5 Meetings with Housekeepers
  - to identify Best Practice and communicate this with all colleges
  - Inform them about services including end of term collections
  - Offer support re services eg blue bags, caddies, clear sacks
- 6 Survey with 3<sup>rd</sup> year students
- 7 End of term collections
- 8 Web page for students – dedicated url
- 9 Landlord pack and distribution
- 10 New property work with Community Services
- 11 Investigating possibility of smart phone app for bin day reminders
- 12 Updating student Green Officer on changes to schemes